

Calling all Professors!

888.641.2800
education@audimation.com
audimation.com/academic

The IDEA Academic Partnership is sponsored by:



Give Students a Competitive Edge

Businesses are becoming more data driven. Data analytics skills are in high demand to help unlock new opportunities and deliver better business insights.

The IDEA Academic Partnership ensures students have the right tools and the right skills to be competitive in the marketplace.





160,000 Global Users • 130 Countries
83 of the Top 100 US Accounting Firms
Taught at 500+ US Colleges and Universities



Powerful and Easy to Use

IDEA data analytics software is used by professionals to assess risk, gather audit evidence, uncover trends and provide the intelligence needed to make informed decisions. IDEA can quickly analyze 100% of data to conduct more efficient and effective audits.

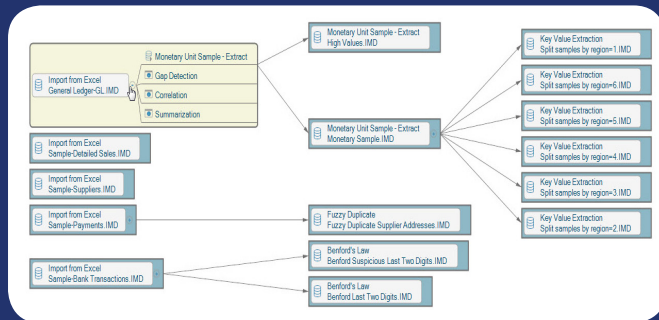


Why teach IDEA?

- Develop critical thinking skills
- Learn techniques to meet data challenges
- Acquire hands-on experience using data analytics technology
- Gain a competitive advantage and advance faster

“After working with the software, I feel that IDEA shows how powerful and beneficial data analytics can be for audits.”

Kevin Williams
Student, University of Georgia



“Knowledge of data analytics is a game-changer for all recent graduates. The IDEA Academic Partnership gives students the experience employers are looking for and the skills they need to be successful.”

Danielle Supkis Cheek, CPA, CFE, CVA
Adjunct Professor, Rice University

Incorporate IDEA into Your Curriculum

The IDEA Academic Partnership was founded in 2001 to provide accredited university educators with technology and resources needed to help students learn data analytics techniques.



Perks of Your Participation

- Software – Desktop or Lab Licenses
- Support – IDEA Help Desk Support
- Workbook – Hard Copy or Electronic Copy
- Resources to Integrate IDEA Into Your Curricula
 - Tutorials
 - Sample Assignments
 - How-To Videos
 - Virtual Presentations
 - IDEA Webcasts
- Stay Connected – Newsletters and Tech Tips
- Training Discounts for Professors

